

Unique Selling Points (USP's)

- LSI offers business energy contracts from all top energy suppliers in the UK and therefore customers can benefit from the cheapest offers on the market
- LSI has over 20-years experience and specialises in the pricing of business electricity / gas contracts and the ongoing management of these contracts
- LSI was voted in the Top 5 Energy Brokers in the United Kingdom by an independent organisation
- LSI has in-depth market knowledge and experience in working with affiliate partners
- LSI offer customers a personal Account Managed service

Case Studies

Butcher

Saving of: **£309**

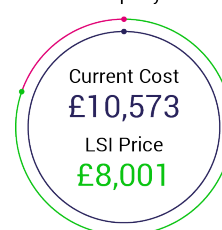
High Street Store

Saving of: **£118**

Restaurant

Saving of: **£1,096**

Textile Company

Saving of: **£2,572**

Interesting Utility Facts

- It is best to use one broker. Suppliers will not take into account the brokers full purchasing power if they can see two companies competing against one another. In most cases the same price will be given to both.
- Utility trading is all about the timing. Contracts can be purchased anywhere up to 6 months in advance to take advantage of seasonal fluctuations.
- Businesses should work towards a common end date for all supplies. If a business has both gas and electricity bespoke length contracts should be arranged so that the contracts renew on the same day, lowering the work load and increasing the company purchasing power.